

JONNY BUTLER

USER-CENTRIC DESIGNER

JonnyB@JonnyB.org
513 • 349 • 6576
Cincinnati, Ohio

JonnyB.org
LinkedIn.com/in/JonnyBorg
Portfolio - Email Friendly
Portfolio - Web Friendly
Portfolio - Print Friendly

SKILLS

User Research

Usability Testing
Quantitative Analysis
Task Analysis
Heuristic Evaluation
Google Analytics

Design

Product Design
Product Strategy/Growth
Interaction Design
Wireframes & Mockups
iOS & Android Patterns

TOOLS

Prototyping

Sketch / Illustrator
Photoshop / AfterEffects
InVision / Xcode

Programming

Strong:
HTML5 / CSS3 / SCSS

Useful Knowledge:

JavaScript / PHP / .NET
Swift / ReactNative / APIs
SaaS / IaaS / PaaS

SUMMARY

I collaborate to solve complex problems using UX/UI prowess to deliver user & business needs, generating positive outcomes.

EXPERIENCE

UX/UI Designer & Lead Champion of UX/UI

CareSource - Dayton, OH

Sept 2014 - Present

CareSource is a nonprofit, offering member-centric health care coverage plans for Medicaid, Medicare & Marketplace. We serve 1.8MM+ members and generating \$8.8 Billion in revenue.

Today I matrix across teams as,

- Lead Champion of UX/UI & Design Thinking practices.
- Lead Designer of mobile Apps & co-leading for desktop.
- Key Player of AI Assistance for in-home healthcare.

Highlights,

- Pioneered an IoT, Voice & Facial Recognition Prototype.
- Led design of 1st mobile app for iOS & Android.
- Implemented an end-to-end iterative design loop.
- Instituted a style guide to drive application consistency.

Co-Owner, UX/UI Designer & Developer

AlpacaNation - Lebanon, OH

Nov 2013 - Oct 2014

An online marketplace targeting breeders & retailers of alpacas.

- Spearheaded member engagement which bolstered monthly traffic and began regaining trust of the members.

Project Manager, UX/UI Designer & Developer

AlpacaNation - Remote

Aug 2011 - Nov 2013

- Managed a dynamic team of 4.
- Performed web design/development, heuristic evaluation, competitor analysis & A/B testing of multi-environments.

Owner, Hybrid Designer & Developer

Rubyhaus - Lebanon, OH

Feb 2009 - Oct 2014

- Launched & managed a brand that offers custom web design, basic to complex SaaS solutions & tailored hosting packages. Today, clients continue to range from startups to Fortune 500s.

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EXPERIENCE

Web Design Instructor

The Modern College of Design - Kettering, OH Aug 2008 - Aug 2011

- Taught and mentored students web design and development.
- Instituted web hosting packages for students portfolio needs.
- Co-managed the school website, which received **GDUSA Design Award, CSCA recognition and Silver ADDY Awards.**
- Earned **Honoree, Educator of the Year.**

Interactive Producer, UI Designer & Developer

Clear Channel - Cincinnati, OH Apr 2007 - Aug 2008

- Produced & improved global web template pages for 850+ radio stations nationwide, including the debut of iHeartRadio.
- Created marketing assets for, Taylor Swift, Brad Paisley, Beyonce, Metallica, Jay-Z, Justin Bieber, Justin Timberlake, Carrie Underwood, U2, Foo Fighters and 100's more.

AWARDS

CareSource

2018 • 1st Place | IoT, Voice & Facial Recognition, Hackathon

2015 • Merit | Just4Me Web Design, Digital Health Awards

The Modern College of Design

2011 • GDUSA Web Design Award | School Website

2011 • CSCA recognition | School Website Design / Dev

2011 • Silver Addy | Interactive Media-Consumer HTML, AAF

2010 • Silver Addy | Interactive Media-Consumer HTML, AAF

2010 • Honoree, Educator of the Year, AAF

